



## FOR IMMEDIATE RELEASE

CONTACT: Nickie Bonner  
Nicolette@nicolettecommunications.com  
213-700-1029

### **Irene Besse Keyboards Furnishes Fine Concert Grands for Calgary Philharmonic's Pianomania!**

(Calgary, Alberta, November 26, 2011) – Irene Besse Keyboards continues a quarter-century of support of the Calgary Philharmonic Orchestra by furnishing a selection of the world's finest concert grand pianos for the extraordinary Pianomania! performance at the Epcor Center.

A first for Calgary, this exceptional display of musical virtuosity will showcase six winners of the prestigious Honens piano competition simultaneously playing Bechstein, Bluthner, Fazioli and Steinway concert grands with the CPO.

"We are thrilled to partner with the Calgary Philharmonic Orchestra to make a selection of the world's finest concert grand pianos available for this remarkable event," said Irene Besse, President, Irene Besse Keyboards. "To hear instruments of this caliber played together promises to be an unforgettable musical experience."

-- more --

Irene Besse Keyboards plans to spread the magic of the Pianomania! event throughout the community. On Saturday, November 26, piano technicians are invited to the Grand Hall at IBK's location at 6999, 11<sup>th</sup> Street S.W., for a workshop with the chief executives of the C. Bechstein, Bluthner and Fazioli piano companies.

On Sunday, November 27, the public is invited to view and play instruments featured in the Pianomania! performance in IBK's Grand Hall. This exclusive event will feature five, nine-foot concert grand pianos together in a single location for local musicians to play, study and appreciate.

Irene Besse Keyboards support of Pianomania! continues a 25-year partnership with the Calgary Philharmonic Orchestra that has included supplying pianos and supporting fundraisers including the donation of a Steinway.

Irene Besse Keyboards is Calgary's foremost dealer of the world's finest pianos. For more than 30 years, IBK has enriched the lives of Alberta families by helping them choose the perfect piano to fulfill their musical dream. With one of western Canada's largest showrooms, IBK offers a full range of instruments suitable for beginners to professionals. Learn more at [www.irenebesse.com](http://www.irenebesse.com).

#####

For more information contact:

Nickie Bonner  
Nicolette Communications  
[Nicolette@nicolettecommunications.com](mailto:Nicolette@nicolettecommunications.com)  
213-700-1029